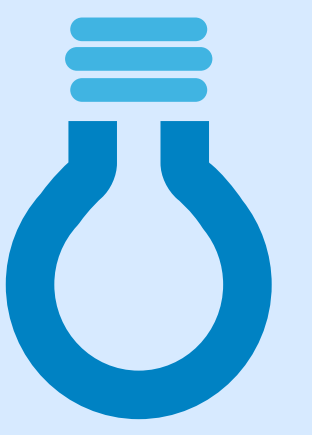




**GIFT #1**  
**WELCOME**



**MONDAY, DECEMBER 14,  
THE FIFTH NIGHT OF HANUKKAH, 2020**

Dear Friend,

Welcome to the 26th annual Latkes & Vodkas party, the one we believe may in fact be the original such party before any other.

Sure, we legally Trademarked the name a few years ago and own all rights to it, and of course there are nonetheless hundreds – maybe thousands – of similarly, even identically named parties around the country and around the world, including here in Washington (much to our chagrin). But hard to believe for some people as it may be, there does not appear to have been a Latkes & Vodka party anywhere more than 26 years ago, when we held our first. (What is it they say about imitation and flattery?)

Sadly, of course, this will also be our first such party where we do not actually meet in person. But at least as we wrote on our Save the Date, every COVID safety precaution has been taken. Unfortunately, you cannot say that about every Washington Hanukkah party this year. Also, we are not denying the election of Joe Biden as president. (Can't say that about all the others, either.) He was elected president; we were there. (Aaron was really there.)

This year we bring you this fun Hanukkah present of an invitation gift box (whether or not you attend Monday!). And wait till you see what's in it, besides this welcoming letter.

For instance, see what is in the dreidel icon and what you know about that childhood favorite The Dreidel Song (perhaps you know it as I Have a Little Dreidel). Open the calendar icon and take a trip down memory lane to 25 previous Latkes & Vodkas. Check out the recipe icon for classic Hanukkah recipes from the biggest Jewish chefs anywhere.

See who wrote about latkes for the New York Times' Cooking section last week. Well, only the biggest Jewish cookbook author anywhere. And she's cooking latkes for us on Zoom during the party. Then a great Kosher pastry chef – and author of only six cookbooks! – will show us how to make sufganiot. Then, what Jew-ISH celebrity in Washington knows more about vodka than any other? We have a couple of his favorite vodka cocktail recipes, too.

Next, open the coupons icon and check out the discounted latke mix (in case you're recipe challenged) or the discounted top shelf vodka if you don't care to pay retail, or the free Hanukkah dessert if you don't care to pay anything! There's a coupon for everyone.

Then join us Monday evening, anytime between 6:30 and 9:00 Eastern on Zoom at <https://us02web.zoom.us/j/82358938853> (Meeting ID: 823 5893 8853). We're guessing you haven't been Zooming enough lately. And let's see who comes this year from the halls of Congress, the courts of Washington, and from diplomatic row.

Please RSVP to [latkes@bluelightstrategies.com](mailto:latkes@bluelightstrategies.com).

This invite is not meant to be transferable, but we're excited you see you.

Aaron & Steve

